

WELCOME

DELEGATES and VISITORS to

The 4th International Congress of Mediterranean Citrus Growers

CARGAL COMPANY— MANUFACTURERS OF CORRUGATED CARDBOARD CONTAINERS, OFFERS YOU ALL ITS FACILITIES FOR MAKING YOUR VISIT TO ISRAEL NOT ONLY ENJOYABLE BUT PRACTICAL AS WELL.

WE HEREBY CORDIALLY INVITE YOU TO VISIT US AT OUR PAVILION, AT THE EXHIBITION OF CITRICULTURE, OR AT OUR FACTORY * SO THAT WE CAN SHOW YOU THAT—

THERE IS A DIFFERENCE IN CARTONS.

7 GOOD REASONS
Why to pack your citrus fruit in Cargal Cartons



Cargal Cartons are cheaper.



Cartons are lighter, reduce shipping costs and inland freight.



Cargal Cartons can be easily opened and closed.



Citrus fruit in Cartons is safer and can save the cost of tissue wrapping.



Cargal Cartons are a free travelling advertisement of your brand name.



Citrus fruit in Cargal Cartons bring more profits.



Buyers prefer citrus in Cargal Cartons.

Cargal Company has pioneered in the engineering of a citrus carton specifically designed for use by citrus growers in the Middle East and the Mediterranean area. Cargal Co. Engineers have combined materials from Scandinavia, America and Israel with their own know-how and on the spot experience to produce a citrus carton which cannot be matched anywhere in the world.

Cargal Engineers are not only working with citrus packers throughout the Mediterranean area, but in their never ending search to improve citrus cartons, they are constantly on hand in European ports, during the entire citrus season to look for ways of improving citrus cartons.

This never ending research is your assurance that Cargal Cartons will always :

1. Carry your citrus safely to markets.
2. Earn you extra profits.
3. Keep you in the forefront of modern packers.

These are extras that CARGAL "PACKAGEERING" (**) experience gives you free of charge.

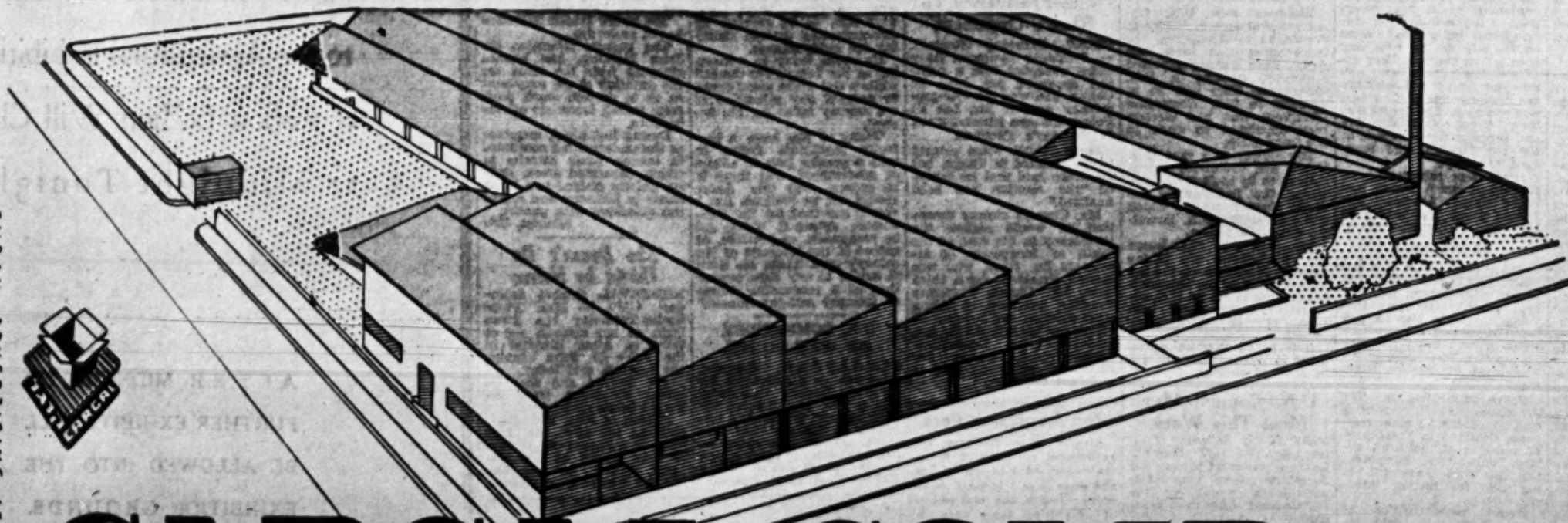
OUR PRICES ARE LOWEST

OUR QUALITY IS HIGHEST

When newer and better packing methods are required, Cargal will find them.

Factory trained Cargal "Packageers" (***) are at your call throughout the Middle East and Africa. We maintain our own branch offices in Cyprus, Greece, Turkey, Eritrea, Abyssinia, Kenya, etc. A cable or a telephone call will bring you a Cargal Engineer on the spot to discuss your packing problems with you!

WE LOOK FORWARD TO BEING ABLE TO ASSIST YOU IN REDUCING YOUR PACKING COSTS!



CARGAL COMPANY

P.O.B. 35, BNE BRAQ, Cable Address: CARGAL BNEBRAQ.

(*) CARGAL'S FACTORY IS ON THE TEL-LITWINSKY ROAD, BNE BRAQ.

PLEASE PHONE No. 72156 FOR AN APPOINTMENT.

N.B. Did You Read Our "CITRUS REPORTS" Nos. 1, 2, 3 ? Please write for free copies to Cargal Company, No. 15, P.O.B. 35, BNE BRAQ.

(**) Packageering = Packaging + Engineering.

(***) Packageers = Packaging Engineers.

